



sunsync[®]

LIGHT-REACTIVE LENSES

**Two distinct categories. Revolutionary technology.
Uncompromising performance.**

“

SunSync Elite is awesome—my patients love it! The speed with which they return to the clear state has been a strong selling point.

—Anthony S., Chicago, IL



“

I'm happy to say how much I love SunSync Elite XT. We suggest it to all of our patients.

—Amy J., Neosho, MO

ULTRA-FAST

LIGHT-REACTIVE LENSES

Progress is made when you're willing to push beyond the boundaries. Ultra-Fast Light-Reactive Lenses use advanced technology to take the wearer experience where it's never been before, and in less time than you ever thought possible.

SUNSYNC ELITE

Changing from dark to clear and clear to dark in seconds,¹ SunSync® Elite delivers ultimate lifestyle adaptability, providing visual comfort, clarity, and defense when and where it's needed.

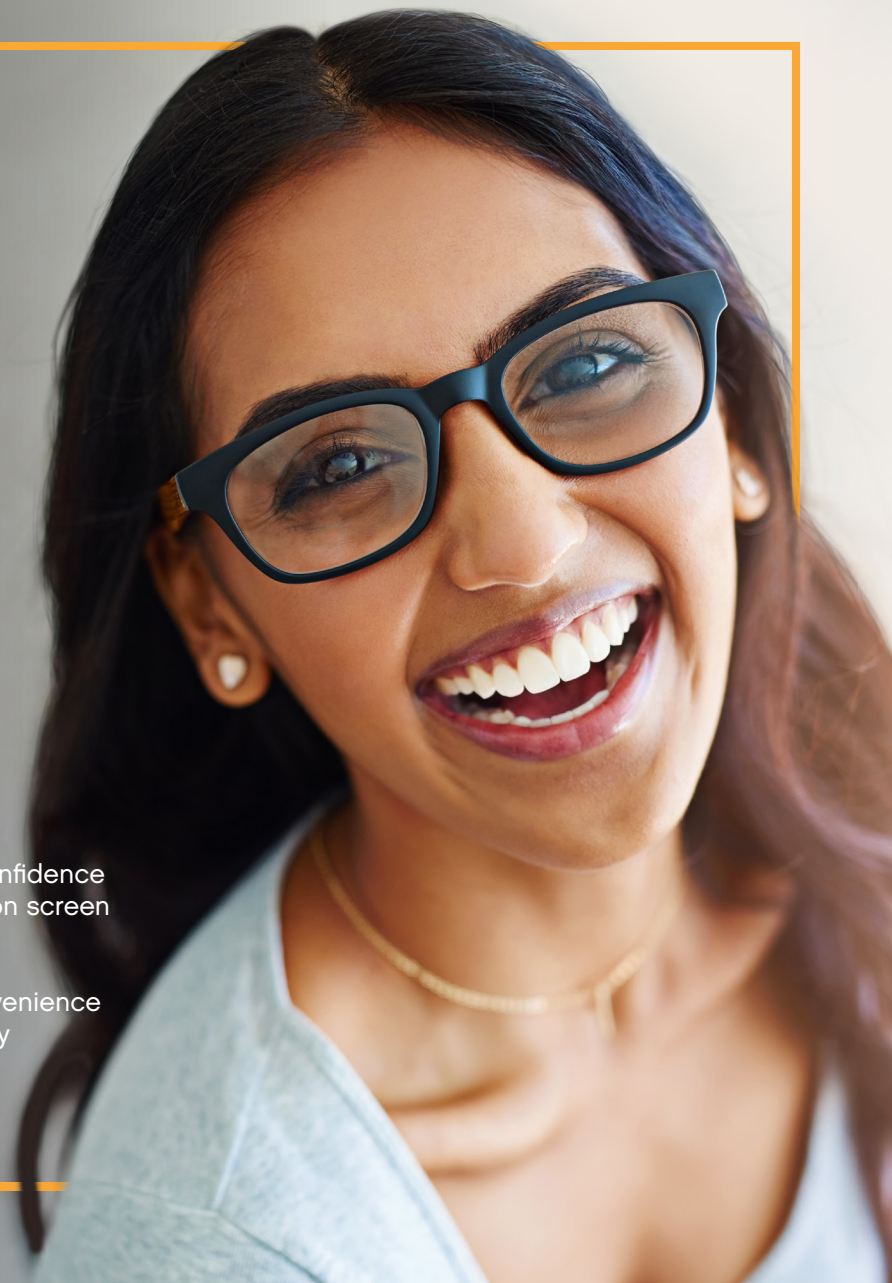
- ▶ Groundbreaking fade-back speed
- ▶ Clearer indoor appearance²
- ▶ Darker outdoor color³
- ▶ Faster activation⁴
- ▶ New, truer gray color
- ▶ Long performance lifespan
- ▶ 100% UV protection
- ▶ Exceptional blue light filtration
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors: ● GRAY ● BROWN

LIGHT- REACTIVE IS NOW LIFE- REACTIVE

DISPENSING TIPS

- 1** **Create a need for speed.** Bring up the benefits of groundbreaking fade-back and activation speed.
- 2** **Address appearance.** Speak to the confidence of walking into a room or showing up on screen with clear, attractive lenses.
- 3** **Cover convenience.** Highlight the convenience of one pair of lenses that adapts to any environment on the fly.



SUNSYNC ELITE XT

Ideal for anyone seeking a lens that quickly adapts to changing environments and gets extra dark in the brighter ones, SunSync Elite XT offers outstanding lifestyle adaptability with enhanced visual comfort, clarity, and defense.

- ▶ Ultra-fast fade-back speed
- ▶ Extra-dark outdoor color
- ▶ Clearer indoor appearance⁶
- ▶ Ultra-fast activation
- ▶ New, truer gray color
- ▶ Exceptional blue light filtration
- ▶ 100% UV protection
- ▶ In-car color retention
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors:  GRAY  BROWN

EXTRA- REACTIVE IS NOW LIFE- REACTIVE

DISPENSING TIPS

- 1** **Lead with speed.** Start by solving the biggest frustration among wearers —slow fade-back.
- 2** **Dial-up the darkness without delay.** Recommend for anyone seeking extra-dark color without slow fade-back.
- 3** **Provide confidence.** Offer confidence with instant UV protection and exceptional blue light filtration whether clear or dark.



“

I'm thoroughly impressed with SunSync Drive XT for my own use, and feel 100% comfortable recommending it to my patients!

—John H., Liberty Lake, WA



“

We've found SunSync is truer in nature to its colors. It compares very well, if not surpassing technology we've had in the past. And the patients really enjoy the lens.

—Rob H., Laguna Niguel, CA

CONVENTIONAL

LIGHT-REACTIVE LENSES

Tried-and-true, Conventional Light-Reactive Lenses are proof that the classics never go out of style. Providing solid performance across the board, these lenses are a dynamic blend of practical and reliable.

SUNSYNC

The one that started it all. Original SunSync is a conventional light-reactive lens that gives you everything you want in a base lens that's anything but basic. Dark outdoor color, excellent indoor clarity, fast reaction times, superior temperature stability, and outstanding durability in one stylish package.

- ▶ Fast activation
- ▶ Dark outdoor colors
- ▶ Excellent indoor clarity
- ▶ 100% UV protection
- ▶ Exceptional blue light filtration
- ▶ Superior temperature stability
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors: ● GRAY ● BROWN



2 OUT OF 3

PATIENTS SAY SUNSYNC IS BETTER THAN THEIR PREVIOUS LIGHT-REACTIVE LENSES⁷

DISPENSING TIPS

- 1 Use the guarantee**—12 months to try it out risk-free.
- 2 Keep the science simple**—dark outdoors, clear indoors, ultimate convenience.
- 3 Pitch peace of mind**—100% UV protection and targeted blue light filtration.

SUNSYNC DRIVE XT

Combining in-car color retention with superior darkness and clarity to the top-selling alternative,⁸ this conventional extra reactive lens takes the show on the road and anywhere else life takes you.

- ▶ Excellent in-car color retention
- ▶ Extra dark outdoor color
- ▶ Excellent indoor clarity
- ▶ 100% UV protection
- ▶ Exceptional blue light filtration
- ▶ Fast activation
- ▶ Outstanding durability
- ▶ One-year satisfaction guarantee⁵

Available Colors:  GRAY  BROWN







9 OUT OF 10

ECPs WOULD RECOMMEND
SUNSYNC DRIVE XT
TO THEIR PATIENTS⁹

DISPENSING TIPS

- 1 Answer the big question**—yes, it works in the car.
- 2 Dwell on the darkness**—explain the benefits of the darker outdoor color.
- 3 Highlight competitive advantages**—superior darkness, clarity, and fade-back speed to top-selling conventional alternative.⁸

COMPARISON CHART

	SunSync Elite	SunSync Elite XT	Original SunSync	SunSync Drive XT
Category	Ultra-Fast Light-Reactive	Ultra-Fast Extra Reactive	Conventional Light-Reactive	Conventional Extra Reactive
Fade-Back Speed				
Activation Speed				
Outdoor Darkness				
Indoor Clarity				
UV Protection	100%	100%	100%	100%
Blue Light Filtration	Indoors + Outdoors	Indoors + Outdoors	Indoors + Outdoors	Indoors + Outdoors
In-Car Color Retention	No	Yes	No	Yes
Available Colors	Gray, Brown	Gray, Brown	Gray, Brown	Gray, Brown
Lens Availability	Single Vision, Progressive, NVF*, FT28, Safety	Single Vision, Progressive, NVF, Safety	Single Vision, Progressive, NVF, FT28, Safety	Single Vision, Progressive, NVF, Safety
Satisfaction Guarantee	1 Year, 100% for VSP® Members	1 Year, 100% for VSP Members	1 Year, 100% for VSP Members	1 Year, 100% for VSP Members

All comparative specifications in relation to other SunSync lenses. Photochromic performance is influenced by temperature, UV exposure, and lens material. *NVF = Near Variable Focus

 Best  2nd Best  3rd Best  4th Best

AVAILABILITY GUIDE

Product Category	Lens Design	CR-39	Polycarbonate	Trivex	1.67 High-index
SunSync Elite					
Progressive Lenses	Unity® Via Elite, Plus, Via, Mobile, Wrap	•	•	•	•
	Unity PLx, PLxtra, PLxtreme	•	•	•	•
	Ethos®, Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•
Flat Top 28 Lenses	Standard		•		
SunSync Elite XT					
Progressive Lenses	Unity Via Elite, Plus, Via, Mobile, Wrap	•	•	•	•
	Unity PLx, PLxtra, PLxtreme	•	•	•	•
	Ethos, Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•
SunSync					
Progressive Lenses	Unity Via Elite, Plus, Via, Mobile, Wrap	•	•	•	•
	Unity PLx, PLxtra, PLxtreme	•	•	•	•
	Ethos, Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•
Flat Top 28 Lenses	Standard	•	•		
Finished Single Vision	Standard	•	•		
SunSync Drive XT					
Progressive Lenses	Unity Via Elite, Plus, Via, Mobile, Wrap	•	•	•	•
	Unity PLx, PLxtra, PLxtreme	•	•	•	•
	Ethos, Ethos Plus	•	•	•	•
Near Variable Focus	Unity Via OfficePro	•	•	•	•
Single Vision Lenses	Unity Relieve, Unity SVx, SVxtra, SVxtreme	•	•	•	•
	Standard	•	•	•	•

All SunSync products are also available on Shamir Lens Designs.

All SunSync orders are eligible for Unity Savings¹⁰ and count towards your Optics purchases target in the VSP Global® Premier Program.



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LIGHT-REACTIVE LENSES

SunSyncLenses.com

1. t_{1/2}F of SunSync Elite in polycarbonate is 53 seconds at 73.4°F. 2. In independent testing, current SunSync Elite achieved 91.8%T when inactivated compared to 86.0%T for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. 3. In independent testing, current SunSync Elite achieved 28.8%T when fully activated compared to 34.1%T for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. 4. In independent testing, current SunSync Elite darkens from inactivated to 43.0%T in 30 seconds compared to 44.4%T in 30 seconds for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. 5. SunSync guarantee exclusive to VSP members. 6. Current SunSync Elite XT achieved 84.8%T when inactivated compared to 76.2%T for previous offering. Testing conducted in Polycarbonate to ISO 8980-3 standard. 7. 2017 SunSync patient satisfaction survey. 8. In-lab testing, SunSync Drive XT, and market-leading extra-active photochromic lens were analyzed in spectral measurements of visible light transmittance from 525nm–625nm in dark/activated state, visible light transmittance from 450nm–700nm in clear/inactivated state, and speed of change between dark and clear states at 73° F/23° C. 9. 2018 SunSync Drive XT ECP satisfaction survey. 10. Unity Savings exclusive to Platinum-tier practices in the VSP Global Premier Program ordering SunSync products on Unity or Ethos lenses.

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